

Degree Show poster competition requirements and rules

The winning design will be used by the Exhibition team to help publicise this year's degree show. If you win your design will be representing the whole school to the world... no pressure! Often the design will be the first thing a visitor will see and it will be used in a variety of ways including invitations to architects, on merchandise and in social media posts. So it may be helpful to you to consider how your design might look in these different formats.

You're free to produce a design of any style, but we do have some requirements you'll need to meet:

- Your artwork should be an original design of your own making and not feature work by others.
- It should be designed as an A3
- It should be submitted as a pdf vector and be print ready.
- Each poster design must feature the supplied footer at the bottom of the page without changes. (available from nuas.co.uk/postercomp).
- This year's colour is green, subsequently your design should use green as its main palette.

Typography requirements:

You're free to use any licensed font within your design – be creative have some fun! We do request however the following font be used for the poster information.

Title/Headers

Font: Futura PT Heavy

Aa Bb Cc 123!@£

Body

Font: Adobe Garamond Pro

Aa Bb Cc 123!@£

Information requirements:

Your poster should feature the following information legibly. You can either produce a poster for the Newcastle Show and One for the London Show or you can have the information for both on the same poster.

Newcastle Show:

Title: APL Newcastle Show 2017

Date: 19th June – 1st July

Location: School of Architecture,
Planning and Landscape,
Newcastle University, NE1 7RU

Opening Night: 16th June 6pm

London Show:

Title: APL London Show 2017

Date: 14th – 17th July

Location: London

Opening Night: 14th July 6pm

All posters must include the following:

aplshow.co.uk

#APLShow17

On nuas.co.uk/poster-competition you'll find some examples and inspiration for your designs. Have fun and good luck!

Competition rules:

- The competition is open to submissions from all and there is no limit to the number of entries per person
- The competition will close 5pm GMT April 7th 2017. Entries received after this time will not be considered.
- The winner shall receive £50 cash. This can not be substituted.
- Submission can be made via the form at nuas.co.uk/postercomp or sent to architecture.society@ncl.ac.uk.
- All entries must be original artwork.
- The winner will be requested to submit an editable file of their design to allow for the Marketing Team to adapt the design for multiple uses and for changes to information.
- Entrance must supply their full name, email and student number (if a Newcastle student) to be eligible.
- By submitting your design you agree to allowing NUAS unlimited usage rights, including but not limited to unlimited reproductions, changes and the right to sell the design without compensation to the designer.
- The winner will be notified by 5pm March 24th.
- The winner agrees to have their details included in publicity. Winners may be requested to take part in promotional activity.
- The winner will be credited on the final poster publication and in the show credits.

Please direct any queries to Regen-Janes Gregg
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Newcastle University Architecture Society
School of Architecture, Planning and Landscape,
Newcastle University, Newcastle Upon Tyne,
NE1 7RU

— APL
Summer
Show 17